



## Note to Editors:

**ROSTIK'S-KFC** is a popular quick-service restaurant chain specializing in chicken dishes. It has been developed in Russia and the CIS countries. The chain was founded in 1993 under the name ROSTIK'S. In 2007, it was rebranded into ROSTIK'S-KFC as the result of a strategic partnership between the Rostik Group corporation and Yum!Brands that began in 2005. As of October 20, 2008, ROSTIK'S-KFC included 152 outlets, 94 of which operate under a franchise agreement. Its gross turnover last year (including VAT) (both company-owned and franchise outlets) was US \$164 million, the chain employed 2,600 people. The average check per guest is US\$6. The company does business in Moscow, St. Petersburg, Omsk, Novosibirsk, Yekaterinburg, Samara, Tyumen, Perm, Surgut, Nizhny Novgorod, Izhevsk, Krasnodar, Stavropol, Kazan, Alma-Ata and Yerevan.

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